

[March 23 member candidates]

Subject line: 8 ways to tell if you are a boss or a true leader

Hi Chelsea,

What have the challenges of the past year brought out in your leadership? Would your employees say that you lead, manage and motive people in a way that keeps them inspired to contribute to your organization's mission?

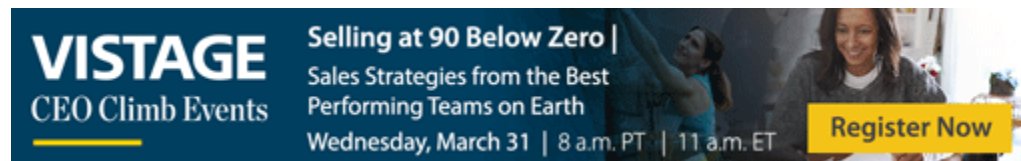
Take a look at these [8 ways to tell if you are a boss or a true leader](#) to get some insight into these questions and more.

The advantage of being part of a Vistage peer advisory group is that **group members give and receive objective input on each other's leadership approaches** — a fine-tuning process for CEOs who want to aim higher.

To your success,

Team Vistage

VISTAGE
Private advisory groups for CEOs,
executives and business owners.

A promotional banner for Vistage CEO Climb Events. The banner features the Vistage logo on the left, followed by the event title and details. On the right, there is a photograph of two women, one climbing a rope and the other smiling. A yellow 'Register Now' button is positioned in the bottom right corner.

VISTAGE
CEO Climb Events

Selling at 90 Below Zero |
Sales Strategies from the Best
Performing Teams on Earth
Wednesday, March 31 | 8 a.m. PT | 11 a.m. ET

Register Now